

CONTENT

STEP 4: DEVELOP PROCESS FOR TARGETING PEOPLE AT RISK

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The intervention map (please refer to [chapter 6](#): Determine activation trigger) is the first step to targeting the people most at risk from the forecasted hazard. The intervention map shows you which areas to target. However, your anticipatory action plan will also need to outline who you want to target with your early actions. To determine your community, household, or individual targeting criteria, you can refer to the impact and vulnerability assessment and data collected in [chapter 5](#): Collect risk, early action and impact information. The full EAP template asks you to provide the following information:

- A summary of the target population (e.g. number, location, specific vulnerable group)
- Description of how the target population will be selected, e.g. based on vulnerabilities, protection and gender aspects including considerations regarding the selected in the given lead time
- If the EAP is intending to use social protection systems or other government beneficiary databases, indicate how the number of targeted households will be selected

Guiding questions for the targeting process across all approaches

- How are you currently targeting people? What are the criteria?
- Which criteria should be used to identify the household based on the prioritised impact
- How will local authorities, community groups and other organizations, e.g. youth or women-led be included in selection of households and distribution?
- Who will register the target families? With which tools (e.g. paper forms or digital systems)? How much time does this take?
- What information is needed from the community (signature, name, age etc.)?

Note that there are different approaches to recipient registration given the often short lead times associated with anticipatory action. For example, Bangladesh Red Crescent Society begins registering potential recipients for their flood EAP once the pre-activation trigger is reached. The Philippine Red Cross verifies the target population on an annual basis as part of their readiness activities.

In case you are using a social registry, please ensure to visit [chapter 07.1](#), for more information.